

## iGTB's Corporate Treasury eXchange (CTX) Platform Successfully Deployed by a leading European Bank in France

*A first-of-its-kind live implementation in the French banking sector is set to deliver significant client benefits in cash pooling, optimisation of real-time liquidity, reduction of risks, and automated investment of excess cash*

**London (UK), 26 February, 2024:** [Intellect Global Transaction Banking](#) (iGTB), the transaction banking specialist from [Intellect Design Arena Ltd](#), announces that its cutting-edge Corporate Treasury eXchange (CTX) platform powered by eMACH.ai architecture, has been successfully implemented in France by [Société Générale](#), one of the leading European financial services groups.

CTX provides a comprehensive suite of tools for corporate treasurers to automate real-time liquidity management across multiple accounts, in multiple currencies, held at multiple banks in multiple geographies. The platform fully automates the movement of cash balances to provide corporate clients with the optimal cash pooling experience; from visibility and forecasting to automated sweeping and investments.

This successful deployment strengthens iGTB's position as the leading provider of Liquidity Management and Cash Pooling, and Transaction Banking solutions globally.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, [Société Générale](#) has over 117,000 members of staff in 66 countries and supports on a daily basis 25 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions.

According to [Nicolas Cailly, Head of Payments and Cash Management at Societe Generale](#), "[Société Générale](#) is proud to offer iGTB's CTX platform in France, a best-in-class cloud-native cash pooling and real-time liquidity management solution for large corporates. With liquidity management being an increasing area of focus, [Société Générale](#) offers ever innovative services, and brings further value to its clients."



According to [iGTB CEO, Manish Maakan](#), "I take immense pride in our successful partnership with [Société Générale](#) in the French market, and I am excited to expand our relationship further. The positive feedback and trust we have received from [Société Générale](#) and the wider banking community speak volumes about our shared commitment to technological advancement, navigation of complex digital transformations and ensuring customer satisfaction & client confidence."

"Today, more than 60% of the world's top transaction banks **#withwithiGTB**. This unparalleled achievement reinforces our position as the industry leader in transaction banking as we continue to deliver dividends for our client portfolios across APAC, the Middle East, Europe, and the Americas. At

iGTB, our transaction banking software empowers corporate banks to achieve their business objectives of **Making, Moving, and Managing** money with remarkable efficiency. With a comprehensive range of functionalities including Corporate DDA services, liquidity management, virtual accounts, BaaS, deposit management, cash forecasting, and investments, our CTX solutions prioritise the management of money, empowering banks to deliver superior commercial banking services to consumers.”

**About iGTB**

**Consumerisation of Commercial Banking** - Offering banks a single global ecosystem of consumerisation for **liquidity, investments, deposits, cash management, cash pooling, cash forecasting, payments, virtual accounts, SME lending, corporate DDA, trade and supply chain finance**; iGTB suite of transaction banking products is specially designed to enable Corporate Clients to **Make, Move & Manage Money** and prepare Commercial Banks for a new era of customer-centric services.

iGTB is the world’s first complete Global Transaction Banking platform from Intellect Design Arena. With a rich suite of transaction banking products, iGTB enable banks to meet their ambition to be the Principal Banker to their corporate customers. The platform is powered by **Contextual Banking eXperience (CBX)**, a white labelled Digital Engagement Banking Platform that offers a seamless and contextual user experience for managing Cash and Trade digital channels. For more information on iGTB, please visit <https://www.igtb.com>

**About Intellect Design Arena Limited**

Intellect Design Arena Ltd. has the world’s largest cloud-native, API-led microservices-based multi-product platform for Global leaders in Banking, Insurance, and Capital Markets. eMACH.ai, the most comprehensive open finance platform is at the forefront of the BankTech Wave 5, a significant phenomenon that enables banks and financial institutions to move from product and process to design and experience to compose their unique “My Signature Solution”.

With over three decades of deep domain expertise, Intellect is the brand that progressive financial institutions rely on for digital transformation initiatives. It offers a full spectrum of banking and insurance technology products through its three lines of businesses – Intellect Global Consumer Banking (iGCB), Intellect Global Transaction Banking (iGTB), and Intellect AI.

Intellect pioneered Design Thinking to create cutting-edge products and solutions for banking and insurance, with design being the company’s key differentiator in enabling digital transformation. FinTech 8012, the world’s first design center for financial technology, reflects Intellect’s commitment to continuous and impactful innovation, addressing the growing need for digital transformation. Intellect serves over 270 customers through offices in 57 countries and with a diverse workforce of solution architects, and domain and technology experts in major global financial hubs around the world. For further information on the organisation and its solutions, please visit [www.intellectdesign.com](http://www.intellectdesign.com)

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